



The IBM DB2 Analytics Accelerator continues to be the most talked about new technology in enterprises today. Please take advantage of the wealth of opportunities available at the Insight 2015 conference to learn more about this revolutionary technology.

Monday, October 26, 2015

10:30 – 11:30

When Milliseconds Matter: Architecting Real Time Analytics into Operational Systems
DDZ-2280 P. DiMarzio, IBM (South Seas I)

DB2 Analytics Accelerator: Transforming Your Data in a Fraction of the Time
DDW-2698 J. Wagner & M. Moncelle, State Farm (Palm D)

1:00 – 2:00

MasterCard & QMF: Providing Analytics for More than DB2
DDZ-1281A T. Glaser, MasterCard, B. Borden, IBM (South Seas B)

Using Apache Spark With DB2 for z/OS and z Systems Data
DDZ-3975A N.Hrle, E. Hechler & J. Josten, IBM (Jasmine G)

2:00 – 5:00

Hands-on Lab: Assess, Monitor and Manage IBM DB2 Analytics Accelerator for z/OS
LCD-2215 (Mandalay Bay South Convention Center Level 1 Bayside F-03)

Monday, October 26, 2015 (cont'd)

2:30 – 3:30

IBM DB2 Analytics Accelerator Loader for z/OS: Experience and Benefits at UBI Sistemi e Servizi
DDZ-3112A M.Contessa, UBIss, F. Borrello, IBM (South Seas J)

4:00 – 5:00

Gartner Perspective on Big Data and Enterprise Analytics
DDW-2267B D. Feinberg, Gartner, D. Nirmal & J. Reed, IBM (Palm C)

How DB2 for z/OS Can Help Your Organization Avoid Security Breaches
DDZ-2462A M. Zohar, dbX Consulting (South Seas B)

Tuesday, October 27, 2015

8:00 – 1:00

IBM DB2 Analytics Accelerator: Application Acceleration with QMF and IBM InfoSphere DataStage Hands-on Lab
LCD-2611 (Mandalay Bay South Convention Center Level 1 Bayside F - 03)

10:30 – 11:30

z Systems Super Session: Distinguish Your Business: Compete by Driving Real-Time High-Quality Insights
SUP-4048 R. Mauri, N. Hrle & J. Frey, IBM, J. Panigrahi, Barclays, M. Zeller: Zementis (South Seas F)

How Vantiv is Driving Business Outcomes with Strategic Capabilities
DDW-1249A L. Panicker, Vantiv, G. Crupi & J. Ramos, IBM (Palm C)

11:30 – 12:30

IBM Latest-Generation Mainframe, the z13: Fast Analytics on the IBM DB2 Analytics Accelerator
Engagement Center 3328 J. Guo and J. Sloan, IBM (Mandalay Bay South Convention Center Level 1 Data & Content Management Engagement Center, EXPO)

1:00 – 2:00

IBM DB2 Analytics Accelerator: The Revolution Continues
DDZ-1262A N. Hrle, IBM (South Seas B)

Tuesday, October 27, 2015 (cont'd)

2:30 – 3:30

Delivering Faster, More Accurate Prefilled Tax Forms with IBM DB2 Analytics Accelerator
DDW-3051A M. Eggloff, IBM (Palm D)

4:00 – 5:00

Hadoop on the Mainframe: Benefits of Hadoop for Linux on z Systems
DHS-2984A E. Hechler & M. Simmonds, IBM (Jasmine G)

IBM Cognos BI Reporting: Faster Delivery of Enterprise-wide Analytic Insights
DBI-3110A K. Takacs & I. Koska, IBM (South Pacific A)

Wednesday, October 28, 2015

10:30 – 11:30

Evolution, Expanded Use and New Functionality of the DB2 Analytics Accelerator and Loader
DDZ-1777A V. Pillai, and G. Debo, State Farm Insurance, J. Knisley, IBM (Palm H)

NLB: Extending DB2 Analytics Accelerator Use with New Product Capabilities
DDW-3691A E. Alic, Nova Ljubljanska banka d.d (Palm D)

IBM DB2 11 and DB2 Analytics Accelerator Replication at Scale: Incremental Update at Banco do Brasil
DDZ-2300A S. Ferreira Júnior de Azevedo, Banco do Brasil, D. Martin, IBM (South Seas J)

1:00 – 2:00

DB2 Analytics Accelerator: Barclays Optimizes Core Fraud Monitoring With Near Real Time Analytics
DDW-2476A J. Panigrahi, Barclays, M. Eggloff, IBM (Palm H)

2:30 – 3:30

Deep Dive with Transparent Archiving in DB2 11 for z/OS
DDZ-2056 M. Cuneyt Goksu, IBM (South Seas J)

Choosing a Hybrid Transaction and Analytics Processing (HTAP) Platform: BLU, Netezza and InfoSphere
DDZ-3584A F. Fillmore, Fillmore Group, Inc. (Jasmine G)

Thursday, October 29, 2015

9:45 – 10:45

Extending DB2 Analytics Accelerator Beyond DB2 Data
DDZ-2288A W. Shipley, The Vanguard Group, Inc., T.
Willging, Rocket Software (Jasmine G)

Turn Your z Systems Analytics Into Productive Actions
With QMF and Cognos
DIS-2780A R. Tran, IBM (South Seas H)

11:15 – 12:15

Reduce Latency and Cost for IMS Queries With DB2
Analytics Accelerator Loader
DIS-2111A D. Kohli, IBM, T. Willging, Rocket Software
(South Seas H)

2:00 – 3:00

The UnipolSai Road to Success With the DB2 Analytics
Accelerator
DDZ-3015A R. Barnabe, UnipolSai, F. Borrello, IBM
(South Seas I)

Fraud Detection Using Real Time Analytics on the New
IBM z13 System

DPA-1555A G. Arnould and M. Pessoa, IBM (Islander F)

Drive a Customer-centric Business with Analytics on z
Systems

DBI-3365A A. Chatterjee, IBM (Islander I)

Mobile and Analytics Collide: A New Tipping Point

DDZ-2625A M. Simmonds, IBM (South Seas B)

3:30 – 4:30

Using Apache Spark With DB2 for z/OS and z Systems
Data

DDZ-3975A N.Hrle, E. Hechler & J. Josten, IBM
(South Seas A)

Move Analytics to the Data on z Systems

DDZ-3394A A. Chatterjee, IBM (South Seas I)

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Insight 2015

The Premier Data and Analytics Conference

October 25 - 29 Mandalay Bay, Las Vegas | #ibminsight | pg 1

DON'T MISS
 Mon 1:00 pm Apache Spark w/ DB2 for z/OS & z Systems Data
 Mon 4:00 pm Gartner: Big Data & Enterprise Analytics
 Tue 10:30 am Compete by Driving Real-Time High-Quality Insights
 Wed 1:00 pm Barclays: Opt Core Fraud Monitoring w/ Analytic Accel
 Wed 4:00 pm Perf Enterprise Architectures for Analytic Design Patterns
 Thur 9:45 am Extending DB2 Analytics Accelerator Beyond DB2 Data

Namik Hrlie, IBM
 D Feinberg, Gartner
 Ross Mauri, IBM
 J Panigrahi, Barclays
 D Beulke, Beulke & Assoc
 Bill Shipley, Vanguard
 Jasmine G #3975
 Palm C #2267
 South Seas F #4048
 Palm H #2476
 South Seas B #1952
 Jasmine G #2288

ROCK TUE 10.27, 7:30 - 10pm
 at the **HOUSE OF BLUES**
Music Hall
 Enjoy cocktails/cajun hors d'oeuvres with colleagues, conference speakers, and your IBM System z team!
 Wear your IO badge and Z pin to get in
 House of Blues Music Hall is next to the restaurant on the casino level across from the Mandalay Bay Hotel

DB2 for z/OS and Tools

Featured Session

Analytics

IMS and Tools

z Systems

MONDAY 10.26

10:30-11:30 DB2 for z/OS Leadership Cloud, Analytics, Mobile Jeff Josten, IBM South Seas A #2362A	Continuous Testing & Deployment w/ z/OS Rosaling Radcliffe, IBM South Seas B #2839B	Milliseconds Matter: Real Time Analytics Paul DiMarzio, IBM South Seas I #2280A	DB2 Insight Autonomics & Adv Holistic Interfaces Chris Holtz, IBM Palm H #2190A	Analytics Accelerator: Transform Data Fract Jared Wagner, State Farm Palm D #2298A	Safeguard Your Sensitive Company Data IBjorhovde, DataProxy South Seas C #1896A	Competitive Edge for Cloud, Mobile, Analytics Barry Baker, IBM South Seas H #2683A	Linux w/ Limits: Open Source Analytics Dale Hoffman, IBM Breakers I #4138A
1:00-2:00 DB2 11 for z/OS: SAP Enablement, Expenses Helmut Roesner, SAP South Seas C #1375A	Mission Critical, Secure Transactions in Cloud Isaac Yassin, dbX South Seas B #1516A	MasterCard & QMF: Analytics for DB2 & More Tom Glaser, MasterCard South Seas B #1281A	Apache Spark w/DB2 for z/OS & z Systems Data Namik Hrlie, IBM Jasmine G #3975A	MasterCard & QMF: Analytics for DB2 & More Tom Glaser, MasterCard South Seas B #1281A	Apache Spark w/DB2 for z/OS & z Systems Data Namik Hrlie, IBM Jasmine G #3975A	IMS Open Doors for New Bus Opportunities Betty Patterson, IBM South Seas H #1676A	
2:30-3:30 Reduce CPU Res Consumption w/ DB2 10/11 JJ Campbell, IBM South Seas A #1965A	Avoid Security Breaches w/ DB2 for z/OS Meir Zohar, dbX South Seas B #2462A	Westpac: pureXML, DB2 Reduce CPU Time Jane Man, IBM South Seas I #2992A	DB2 11 for z/OS: Improving Perf, Availability Susan Lawson, YLA South Seas J #1184A	DB2 Sort: Navy FCU Reorg Support DB2 V11 Baha N. Majid, IBM Banyan B #2676A	Gartner: Big Data & Enterprise Analytics Dinesh Nirmal, IBM Palm C #2267B	Self Service Cloud IMS w/ z/OSMF Workflows Chad DeLuca, IBM South Seas H #1873B	z System: Ultimate Data Security Julie Bergh, IBM Lagoon J #1535A
3:30-4:30 Real Time Analytics Query Perf w/ DB2 for z/OS Terry Purcell, IBM South Seas A #2427A							

TUESDAY 10.27

8:30-10:00 Reduce CPU Resource Consumption w/ DB2 10/11 JJ Campbell, IBM South Seas A #1965B								
10:30 -11:30 z Systems SUPER SESSION: Compete by Driving Real-Time High-Quality Insights Ross Mauri, Namik Hrlie, Barclays South Seas F #4048A				10:30 -11:30 Compete by Driving Real-Time High-Quality Insights R Mauri, N. Hrlie South Seas F #4048A				
1:00-2:00 DB2 11 Migration Plan & Early Exper'ces, Pt 1 JJ Campbell, IBM South Seas A #1966A	DB2 Analytics Accelerator: The Revolutn Conts. Namik Hrlie, IBM South Seas B #1262A	CitiGroup: DB2 DB Provisioning, DB2 11 Migrati Bob Perih, CitiGroup South Seas I #2828A	DB2 Admin & Comparison Tooling at JN Data Soenderskov, JN Data South Seas J #1084A	DB2 How We Code SQL Does it Matter? Michal Bialecki, IBM Palm H #2692A	DB2 Analytics Accelerator: The Revolutn Conts. Namik Hrlie, IBM South Seas B #1262A	Innovative Growth, Simplified Op, Secure Access Suzette Wendler, IBM South Seas H #1341A		
2:30-3:30 DB2 11 Migration Plan & Early Exper'ces, Pt 2 JJ Campbell, IBM South Seas A #3225A	Keep Up w/ Tech Can be a Pain in the asS Paul Bartak, IBM South Seas B #2080A		Trace Records: Answers to All DB2 Perf Questns Bart Steegmans, IBM South Seas J #2705A	Start w/ System Admin for DBAs Kurt Struyf, suadasoft Palm H #1322A	Faster, More Accurate Prefilled Tax Forms Michael Eggiloff, IBM Palm D #3051A	Telus: Modernized for EZ MultiPlat & Solutn Access Richard Tran, IBM South Seas H #3469A		
4:00-5:00 Monitoring & Tuning Dynamic SQL Namik Hrlie, IBM South Seas A #2483A	State Farm: Native SQL PL Procedures Simpl. Margaret Bernal, IBM South Seas B #1897A	BPM Raised Perf, Reduce Costs & Risks Serena Piantoni, BPM South Seas I #3155A	Modern DB2 Physical Database Design Robert Catterall, IBM South Seas J #1181A		Cognos BI: Faster Enterprise-wide Analytics Krisztian Takacs, IBM South Pacific A #3110A	Benefits of Hadoop for Linux on z Systems Eberhard Hechler, IBM Jasmine G #2984A	Succeed in Modernizing Your IMS Applics Chris Backhouse, IBM South Seas H #2581B	Cognos BI: Faster Enterprise-wide Analytics Krisztian Takacs, IBM South Pacific A #3110A

DB2 for z/OS and Tools

Analytics

IMS and Tools

z Systems

T E C H N I C A L S E S S I O N S

WEDNESDAY 10.28

THURSDAY 10.29

8:30-10:00	Real Time Analytics Query Perf w/ DB2 for z/OS Terry Purcell, IBM South Seas A #2427B								
10:30-11:30	Infrastructure: Unbeatable Combo DB2 & z Systems Chris Crone, IBM South Seas A #2315A	Latest Applic Development Trends on DB2 P Priyadarshini, IBM South Seas B #2222A	DBaaS & Advantages of Automated Objects Dan Luksetich, DanL DB South Seas I #1420A	Banco do Brasil: Analytics Accel'tr Replicatn Daniel Martin, IBM South Seas J #2300A	Analytics Accel: Evo, Exp Use, New Functionality Vaidya Pillai, State Farm Palm H #1777A	Use Cases: Big Insights & Enterprise Systems Eberhard Hechler, IBM Jasmine E #2333A	NLB: Analytics Accel New Prodct Capabilities Erik Alic, NLB Palm D #3691A	z Systems: T2S Securities Settlement for Europe Gallego, Banco De Espana South Seas H #2656A	Cognos BI Manage Cap Across MultiPlatforms David Kelly, IBM Islander H #2486A
11:00-12:00	DB2 11 Query Optimization & Performance Terry Purcell, IBM South Seas A #2426A	JSON Capabilities in Agile Applic Developmt Jane Man, IBM South Seas B #1507A	DB2 11: Clients Best Practices, Hints, Tips Greg Debo, State Farm South Seas I #3204A	Modernize Mainframe App w/ Urban Code Deploy Patrick Bossman, IBM South Seas J #3982A	DASD Based Disaster Recovery Myths Florence Dubois, IBM South Seas G #3235A	Barclays Opt Core Fraud Moning w/ Analytics Accel J Panigrahi, Barclays Palm H #2476A	800% ROI w/ BI, Predict Anal on Integrat Platform Zuzana Sindler, IBM South Pacific A #2574A	Big Data Tools Analyze IMS Transaction Perf J Martin III, Fundl S/W South Seas H #2639A	
2:30-3:30	Optimize Complex Queries & Analytics on DB2 Kewei Wei, IBM South Seas A #2580A	DB2 11 Gold Standrd Performance for CAMS A Hoshikawa, IBM South Seas B #3849A	Bitmarck: Dev Way to Analyze Critical DB2 Perf Norbert Jenninger, IBM South Seas I #2207A	Deep Dive w/ Transparent Archiving in DB2 11 Mehmet Goksu, IBM South Seas J #2956A	HTAP Platform: BLU, Netezza & InfoSphere F Fillmore, Fillmore Grp Jasmine G #3584A	HTAP Platform: BLU, Netezza & InfoSphere F Fillmore, Fillmore Grp Jasmine G #3584A	DB2 11 Gold Standrd Perf for CAMS A Hoshikawa, IBM South Seas B #3849A	Kroger Co Modernized Their IMS System Nancy Stein, IBM South Seas H #3294A	Caixa: InfoSphere Replicatn Server for z/OS Elcio Pineschi, Caixa Lagoon L #2134A
4:00-5:00	RELEASE(DEALLOCATE) Reduce CPU Consumptn JJ Campbell, IBM South Seas A #1968A	Perf Enterprise Arch Analytic Design Patterns D Beulke, Beulke & Assoc South Seas B #1952A	Backup & Recovery in a Flash on DB2 B Paulsen, John Deere South Seas I #1519A	DB2 Keupp Up w/ Industry & Tech Trends C Mullins, Mullins Cons South Seas J #1782A	Vantiv Solves Perf Monitng & Tuning Challenges Norbert Jenninger, IBM Jasmine G #2532A	Perf Enterprise Arch Analytic Design Patterns D Beulke, Beulke & Assoc South Seas B #1952A		Enterprise Grwth: Evolvng Impact of Cloud & Mobility Suzette Wendler, IBM South Seas H #1342A	InfoSphere Data Rep: Solt'n Road Map, Tech Cheryl Powell, IBM Lagoon K #1611A
8:30-9:30	DB2 for z/OS Utilities Update Haakon Roberts, IBM South Seas A #1605A	Secure Mainframe Development in the Cloud Alisa Morse, IBM South Seas B #2707A	Distributed Data Facility Questions & Answers Robert Catterall, IBM South Seas I #1180A	JSON Capabilities in Agile Applic Developmt Jane Man, IBM South Seas J #1507B	z Sys & DB2 Cloning App Changes into Prod Cheryl Eckert, ATPCO Jasmine G #2299A		Data Definitn Language for Multiple DB Types D Eichelberger, IBM South Seas H #1303A	InfoSphere Guardium S TAP Installtn for DB2 P Bongiovanni, AIG Lagoon L #2351A	
9:45-10:45	Cloud Roadmap: z/OSMF DB Provisioning Kewei Wei, IBM South Seas A #2818A	Review: Sys Admin Certification Test J Nail, Compr Bus Intl South Seas B #3124A	Use Digital Certificates Authenticate DB2 Server James Pickel, IBM South Seas I #2328A	DB2 10/11 : Using Autonomic Statistics John Iczkovits, IBM South Seas J #1076A	Extendg Analytics Accel Beyond DB2 Data Bill Shipley, Vanguard Jasmine G #2288A	Extendg Analytics Accel Beyond DB2 Data Bill Shipley, Vanguard Jasmine G #2288A	z Sys Analytics into Actions w/ QMF & Cognos Richard Tran, IBM South Seas H #2780A		
11:15-12:15		Externalize Enterprise Data Thru Cloud Solutn James Pickel, IBM South Seas B #2294A	10 Reasons to Invest in Memory A Hoshikawa, IBM South Seas I #3853A	Data Sharing: Configs, & Common Issues Mark Rader, IBM South Seas J #2869A	Reduce Costs w/ Large Growing DB2 for z/OS Joerg Heinze, Bitmarck Jasmine G #2302A	How Customers Use Hadoop on Mainframe Thomas Kraus, IBM Jasmine F #2706A	z Sys Info Integration & Govern: Solutn Map Karen Durward, IBM Lagoon K #3384A	Analytics Accel Loader Reduce Cost for Queries T Willging, Rocket S/W South Seas H #2111A	z Sys Accelerate Mobile App Innovation Jeff Summers, IBM Lagoon E #2459E
2:00-3:00	DB2 Leadership for Cloud, Analytics, Mobile Jeff Josten, IBM South Seas A #2362B	Mobile & Analytics Collder: New Tipping Pnt Mark Simmonds, IBM South Seas B #2625A	Unipol/Sai Success w/ Analytics Accel'rator R Barnabe, Unipol/Sai South Seas I #3015A	Latest App Development Trends on DB2 P Priyadarshini, IBM South Seas J #2222B	DB2 Security Best Practices Beulke, Beulke & Assoc South Seas C #1387A	z/3 Sys Fraud Detection Usg Real Time Analytics G Amould, IBM Islander F #1655A	Report Perf PureData for Analytics & Cognos BI David Kelly, IBM Islander H #2490A	APIs to Data Prize: Disc DB2 Srvy w/ z/OS Connect Haley Fung, IBM South Seas H #2858A	z Sys Customer-centric Bus w/ Analytics A Chatterjee, IBM Islander I #3365A
3:30-4:30	DASD Based Disaster Recovery Myths Florence Dubois, IBM South Pacific H #3235B	DB2 11 Gold Standrd Perf for CAMS A Hoshikawa, IBM South Seas B #3849B	Move Analytics to the Data on z Systems A Chatterjee, IBM South Seas I #3394A	Infrastructure: Unbeatable Combo DB2 & z Systems Chris Crone, IBM South Seas J #2315B	DB2 for z/OS: SQL for Real World Problems Glenn McGeoch, IBM Jasmine G #1189A	DASD Based Disaster Recovery Myths Florence Dubois, IBM South Pacific H #3235B	Move Analytics to the Data on z Systems A Chatterjee, IBM South Seas I #3394A		